



Web Site Development Services

Rkk Associates LLC. made it crucial for a company to have its presence in cyberspace.

A professionally done web site brings in greater profits, attracts more customers and helps to get in touch with the right partners. All these cannot be achieved without effective web development strategies.

Any web development starts with working out web design concepts and ends with strategic positioning on the Internet, which leads your site to success.

Our team of professionals will draw up a coherent web development plan, which will reveal the fundamental nature of your company and differentiate you from other similar Internet businesses.

We work closely with you in developing your web site so that it will give the right message to your clients and customers.

Rely on dotcommedia and its great web development experience and your web site will become that never-fainting star which shines brightly in the night sky, shows the way in the darkness and stands out warm in the cold night!

Our high-impact website design and development grabs Internet consumers. With strong “calls to action,” we ensure maximum conversion.

To sustain online success, your website must deliver timely information in an engaging format. Because of this ever-present demand, dotcommedia continually analyzes consumer behavioral trends to design a site that is in line with your business objectives to capture the attention of your audience. Once built, your website will deliver information concisely and improve your booking rate.

Your website will not only generate increased online room nights but will integrate with other operations including advanced Internet sales as well as off-line bookings, delivery of RFP's to your sales directors, and data capture of customer information for future marketing efforts.

Web Design Services

It is the design of the site that gives first impression about you, and says a lot about your company and the services offered. Attractive and elegant web design assumes that you have exquisite taste, like a touch of style and ooze charm around you.

Classical and traditional web design presupposes your adherence to time-honored fashion and your deep love for established ideas.

Adventurous and bold web design implies that you are not afraid to stand out from the crowd, that you welcome fresh and original ideas and greatly value novel approaches.

No matter what web design you choose, it should express your individuality, have a spark of originality and appeal to your customers.

With dotcommedia technology and its wide range of professional web design concepts you are bound to find exactly what you

Dotcommedia Interactive provides full-service website hosting and Internet solutions.

A website is only as good as its host. You cannot afford to lose time or potential customers as a result of hosting inefficiencies. Thayer uses only the highest-quality hardware and software as well as robust, state-of-the-art system architecture and scalable bandwidth to handle all capacity situations. Our multi-tiered firewall zones protect your exclusive databases, and our certified engineering staff are thoroughly trained in the latest technology. Thayer is dedicated to providing specific solutions to help you stay ahead of your competitors and capture a greater share of the online market.





Strategic Planning

Our principals have over 25 years combined experience in website and technology development and have rolled out enterprise-level applications for international businesses, as well as top-ranked consumer websites for startups and Fortune 100 brands. We bring that experienced strategy to your project and provide you with the dotcommedia Realization Plan – a set of documents that will put you on the track toward digital success.

Interactive Design

We send a creative director to determine communication objectives and to establish important creative themes and design standards, and we present you with several design alternatives before implementing a design direction. Our on- and off-line marketing campaigns may include a range of e-business initiatives that drive traffic to your site, such as newsletters, brochures, banner ads, business cards, postcards, and interactive presentations.

Content Development

Websites produce "stickiness" through a combination of user-generated and professionally produced content.

Project Management

What's the difference between hiring a freelancer and working with an outside agency? Project management. It's not a skill that every programmer has – but it's a skill you need to get the project done on time, on spec, and on budget. dotcommedia has successfully managed well over a hundred different technology projects, from company websites to international deployments. Let us manage yours.

Windows Application Development

Our developers are familiar with Visual FoxPro, Visual Basic, C++, and other desktop development tools. We have replicated data-sources across international offices and built user-friendly desktop applications to interface with online databases as well as popular tools such as Word and Excel. We can customize a number of ready-built modules for a number of industries, making deployment useful as well as fast and painless.

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To visit our Client Portfolio Visit Today
www.dotcommedia.us

Internet Application Development

We work in a number of standard development languages such as Cold Fusion, ASP, JSP, php, PERL, and java, and build database-driven sites utilizing MS-SQL, MySQL, Oracle, Informix, and DB2. And of course our years of experience building publishing, e-commerce, personalization, finance, and content and project management systems have given us a set of standards and in-house code for creating the most up-to-date user experiences. Read our case studies for information on some of our latest online success stories.

Web Services and .NET

Web services take advantage of the latest internet protocols in order to open up previously closed systems: legacy applications are exposed across multiple platforms and information is shared between businesses. Our team has been doing this for years utilizing older protocols such as EDI - now we can use XML and SOAP protocols and the .NET development toolkit, making interoperability and information exchange easier than ever.

Rich Media

We can digitize and compress audio and video to multiple formats and add rich media to a project, as well as build customized media applications such as video and audio databases, on-line jukeboxes, custom players, interactive video hot-spots, flash animations, dynamic graphs, games, and more.

Maintenance

Once you launch your site, you'll want a team to keep it running smoothly. For clients without an in-house web staff, we offer maintenance plans that give you a reliable team you can count on.

Consulting:

Strategic Planning
Market Research
Best Practices Guidance
Website Analysis (of existing sites)
Copywriting



Technical:

e-commerce
Web Hosting & e-mail [more]
Application Deployment
Custom Programming

